# JASMINE DEYAL

### Sports Student & Athlete/Graphic Designer

#### PERSONAL DETAILS:

Telephone: 1868-291-4609 Email: jasminedeyal@yahoo.com Riverside Drive; Lange Park, Chaguanas

#### AREAS OF EXPERTISE

- Conducted training sessions with Wadadli Aquatic Racers' and the University of Trinidad and Tobago's coaches and athletes acquiring excellent communication skills.

- Gained experience with journalism and public relations by writing sports articles in the College of Science, Technology and Applied Arts in Trinidad and Tobago.

- Strengthened team work skills through creating sports' headlines with other GISL staff writers.

- Learned to pay great attention to detail and obtained excellent organizational skills

- Proficient in Wordpress, Wix, Microsoft Word, Excel, Powerpoint, Adobe Illustrator/Sketch, Photoshop

#### ACHIEVEMENTS

#### -2009 to 2016

#### Hobbies Include Swimming, Track and Field & Languages

I represented my high school team in basketball, volleyball and track and field, and won the Victrix Ludorum (Track & Field) Award for my graduating class. I also represented Antigua and Barbuda in swimming for three years. In addition, I am in the process of learning Italian after completing Level 1 and 2 in French and Spanish.

#### WORK AFFILIATIONS

#### Government Information Division (GISD)

#### Intern in the Production Department, May 2015- September 2015

- Conducted interviews
- Researched events and stories
- Communicated with coaches and community members
- Shot, edit and produced video
- Learned to pay great attention to detail and obtained excellent organizational skills

#### Caribbean News Media Group (CNMG)

#### Intern in the Social Media Department, March 2016- May 2016

- Increased website traffic by utilizing social media platforms and analyze readership trends
- Found the majority of leads each day
- Maintained and ran up to date social media space which remained professional at all
- Edited and properly formatted articles before posting in a timely manner

#### UWI Sporting & Education Centre (SPEC)

#### Intern in Organizational Departments, April 2020- December 2020

- Contacted a list of companies for future event sponsorship and got their representative along with emails address.
- Designed a sports schedule, 'Half Marathon Event' bib & brochure,
- Created a list with embassies and new organizations to contact for the UWI SPEC Half Marathon relay
- Developed an online relay map for the UWI SPEC Marathon
- Edited and generated letters for potential sponsors
- Tallied 3 month gym sheets, designed piecharts, & informative PowerPoints

#### ACADEMIC HIGHLIGHTS

## University of Trinidad and Tobago

#### Certificate in Sports Studies

- Graduated with a GPA of 2.92 - Obtained a Sports Scholarship for
- Swimming
- Completed Language Skills and Communication Studies courses.

#### University of the West Indies

Currently Pursuing a Bachelor's in Sports Management & Psychology 3rd year

#### Seven CXC Passes Antigua's Christ the King High School

- 2009 to 2015 Seven (7) CXC Passes in Principles of Accounts, English A, Caribbean History, Mathematics, Social Studies, Integrated Science and Spanish.

#### College of Science, Technology and Applied Arts (COSTAATT) AEJ in Journalism and Public Relations of 2016

 Graduated with a GPA of 2.76
Covered Fundamentals of Reporting, Critical Reading and Writing, & Critical Analyis TV Media Coverage.